



## 2012 NEW HOPE OUTDOOR ARTS & CRAFTS FESTIVAL SPONSORSHIP INFORMATION

**September 29-30, 2012 Saturday 10AM - 6PM Sunday 10 AM - 6 PM**

### *Sponsorship Levels for the 19<sup>th</sup> Annual New Hope Arts and Crafts Festival 2012*

**New Hope Chamber of Commerce Phone: 215-862-9990 Email: [info@newhopechamber.com](mailto:info@newhopechamber.com)**

#### **Platinum Level - \$15,000**

The Festival will be named after the sponsor "The *Your Name* 18<sup>th</sup> Annual New Hope Arts and Crafts Festival", which will appear on the outdoor banner, all print advertising, listed on all rack cards, posters, and press releases, and includes a full page ad in the promotional pamphlet. You will have a prime booth space at the show for promotions. Your logo banner will also be featured on the Chamber Festival webpage for a year, and on our Facebook page.

#### **Gold Level - \$10,000**

Kick off Party will be named after the sponsor. Sponsor will appear in all print advertising, listed on all rack cards, posters, and press releases, and includes a full page ad in the promotional pamphlet. You will have a prime booth space at the show for promotions. Your logo banner will also be featured on the Chamber Festival webpage for a year, and on our Facebook page.

#### **Silver Level - \$5,000**

Sponsor will appear in all print advertising, listed on all rack cards, posters, and press releases, and includes a half page ad in the promotional pamphlet. You will have a prime booth space at the show for promotions. Your banner will also be featured on the Chamber Festival webpage for a year, and on our Facebook page.

#### **Bronze Level - \$3,000**

Sponsor will appear in all print advertising, listed on rack cards, and includes a quarter page ad in the promotional pamphlet. You will have a prime booth space at the show for promotions. Your name will also be included on the Chamber Festival webpage, and on our Facebook page.

#### **Copper Level \$1,500**

You will have a booth space at the show for promotions. Your name will also be included on the Chamber Festival webpage, and in print advertising, rack cards, and posters.

40,000 promotional pamphlets and 10,000 rack cards will be distributed. Social media and print advertising will be employed to promote the Festival to the approximately 10,000 – 15,000 visitors who visit yearly.

Make Check Payable to:

**Greater New Hope Chamber of Commerce  
Outdoor Arts & Crafts Festival  
P. O. Box 633  
New Hope, PA 18938**

Company Name and Phone \_\_\_\_\_

Contact Name and Email \_\_\_\_\_