

# SPONSORSHIP BENEFITS

## 2021 NEW HOPE OUTDOOR ARTS & CRAFTS FESTIVAL

September 25-26, 2021 Saturday 10am-6pm & Sunday 10am-4pm

Sponsorship benefits include exposure in over \$10,000 of social media, print and online advertising being employed to promote The Festival to the approximately 10,000 visitors who attend yearly. Potential reach to over 1 million unique visitors could see your presence on our website, with additional exposure and reach via our social media for both The Chamber and The Festival. All sponsors will receive a 1 year membership to the Greater New Hope Chamber of Commerce.

### TOP TIER SPONSORSHIPS

All Top Tier Sponsors will each have exclusive listing in your business category in the top tier sponsorship levels, which are awarded on a first come first serve basis. Other shared benefits among top tier sponsors are Name and Logo listed prominently on event banners strategically located for optimal viewing in the New Hope area, on corrugated signage distributed throughout highly vehicular traveled roads the area, and also on event t-shirts.

### VAN GOGH | \$15,000

Will appear as PRESENTING sponsor on all advertisements

A prominent row (Van Gogh Row) in the festival with LOGO'd banners on each entrance to the row with your business name

Premium Event booth space

6 Months of ad space on GNHCC web page and social media

12 Months of inclusion on GNHCC email blasts

CENTERFOLD Ad in print program and premium spot on digital program

### FRIDA KAHLO | \$10,000

- Row (Kahlo Row) dedication with banners
- Prominent Event booth space
- 5 Months of ad space on GNHCC web page and social media
- 9 Months of inclusion on GNHCC email blasts
- Back Inside Cover Ad Ad in print program and premium spot on digital program

### CLAUDE MONET | \$6,000

- Row (Monet Row) dedication with banners
- Prominent Event booth space
- 4 Months of ad space on GNHCC webpage + social media
- 6 Months of inclusion on GNHCC email blasts
- Front Inside Cover Ad Ad in print program and premium spot on digital program

### FESTIVAL BENEFACTORS

#### ANDY WARHOL | \$3,000

- Prime Event booth space
- 3 Months of ad space on GNHCC web page and social media
- 3 Months of inclusion on GNHCC email blasts
- Full Page Ad in print program and digital program

#### SALVADOR DALI | \$1,500

- Prime Event booth space
- 2 Months of ad space on GNHCC web page and social media
- 2 Months of inclusion on GNHCC email blasts
- Half Page Ad in print program and digital program

### COMMUNITY SUPPORTERS

#### GEORGIA O'KEEFFE | \$350

- Business Card Ad in print program and digital program
- 1 Month of inclusion on GNHCC email blasts
- 1 Month of ad space on GNHCC web page and social media

#### REMBRANDT | \$150

- Name listed on Sponsorship List in print program and digital program

More info at [www.visitnewhope.com](http://www.visitnewhope.com)

Please contact Festival Director, Kelleen, for sponsorship, in-kind donations, volunteer opportunities and questions at 267.756.3443 or [newhopeartsandcrafts@gmail.com](mailto:newhopeartsandcrafts@gmail.com)



# SPONSORSHIP APPLICATION

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Organization: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

### PAYMENT INFORMATION

VAN GOGH   \$15,000	CC: _____	CV _____	EXP _____
FRIDA KAHLO   \$10,000	CC: _____	CV _____	EXP _____
CLAUDE MONET   \$6,000	CC: _____	CV _____	EXP _____
ANDY WARHOL   \$3,000	CC: _____	CV _____	EXP _____
SALVADOR DALI   \$1,500	CC: _____	CV _____	EXP _____
GEORGIA O'KEEFFE   \$350	CC: _____	CV _____	EXP _____
REMBRANDT   \$150	CC: _____	CV _____	EXP _____

Please supply a high resolution JPEG image of your logo for website and print purposes along with any slogan you wish to appear, to [newhopeartsandcrafts@gmail.com](mailto:newhopeartsandcrafts@gmail.com).

Please make all Checks out to Greater New Hope Arts & Crafts Festival and send along with this form to PO Box 676, New Hope, PA 19838.

Thank you for your support!

More info at [www.visitnewhope.com](http://www.visitnewhope.com)

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